

STATE OF THE ARTS REPORT

SEPTEMBER 2019

PREPARED BY

David Ramos

PRESENTED BY

Florida NAfME Collegiate

A WORD FROM THE ADVOCACY CHAIR



Welcome to the September 2019 *State of the Arts Report*! It is my pleasure to provide Florida NAfME Collegiate members with relevant news, resources, and insights related to advocacy in music education.

According to NAfME's Strategic Plan, one of its core directions is advocacy. As future music educators, it is our responsibility to "inform, engage and activate the public, policymakers and educational leaders to promote and support music as an integral and core component of a comprehensive and balanced education accessible to all." The best way to start advocating for music education, as discussed in the August report, is by simply understanding why music matters to you. The more you internalize your "why," the more it becomes the driving force behind everything you do. This month's report will provide you with ideas and resources to help you take the next step in promoting music for all by utilizing your individual platform.

I hope you will take the time to read through this State of the Arts Report and contact me with any questions or comments on how to improve later reports to better suit the needs of all members across the state.

Sincerely,

David Ramos
Advocacy Chair
Florida NAfME Collegiate

RELATED NEWS

Utilizing Your Platform



Hillsborough music educator Dr. Dré Graham uses his platform as 2020 Florida DOE Teacher of the Year to celebrate and recruit teachers

On Thursday, July 18, Dr. Dakeyan Chá Dré Graham, Director of Instrumental Studies at C. Leon King High School, was named the 2020 Department of Education Florida Teacher of the Year. "Dr. Dré," as he is affectionately called by his students, is a Leon King High alumnus, and holds the BME and MME (University of Florida), the MEd in Educational Leadership (Concordia University), and the PhD in Music Education (University of South Florida). A Florida native, Dr. Graham was chosen from more than 176,000 Florida public school teachers as the state's most effective teacher. During the ceremony, Commissioner Corcoran said, "Dr. Graham personifies the ideals of the education profession... I commend Dr. Graham for his innate ability to consistently inspire and motivate his students toward excellence."

For Dr. Graham, teaching music has never been simply explaining how notes and rhythms work. It is passing along a passion that he has carried with him since his interactions with his high school band teacher. In an interview, Dr. Graham mentions, "My only desire in my position is that I can positively and dramatically influence my students, in the same way that she influenced me." Now, with this new

honor, Dr. Graham will have the opportunity to influence more than just his students.

As the 2020 Florida Teacher of the Year, Dr. Graham will also serve for one year as the Christa McAuliffe Ambassador for Education, working to create greater public awareness of Florida's exceptional teachers and the education profession. While on his tour across the state, Dr. Graham will be able to use this new platform to promote and celebrate the countless contributions of Florida's teachers, provide professional learning opportunities to educators and recruit future teachers into the education profession.

While we may not have the same reach as Dr. Graham in terms of who we can influence, we as collegiate students still have our own individual platforms, whatever those may be. What you say and do can still leave an impact on those you interact with. Have the conversations Dr. Graham is having across the state and share why a quality music education matters to you and the schools in Florida. Continue reading to learn more about the most obvious and far reaching platform nearly all collegiate students have access to.



ABOUT ADVOCACY

#TRENDING

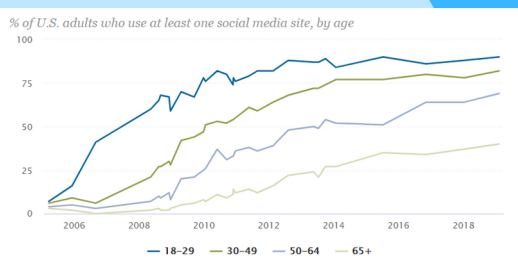
Social media is a growing trend. According to the Pew Research Center, around "seven-in-ten Americans use social media to connect with one another, engage with news content, share information and entertain themselves."

Everyday, your social media platforms are flooded with trending content. The latest status updates, videos, articles, pictures, and hashtags around the world are all accessible with just the touch of your finger. Because of its wide reach, social media has proven to be an excellent tool for many advocacy efforts. Hashtags like #RefugeesWelcome, #BlackLivesMatter, and #PrayForParis were able to create a worldwide conversation between multiple individuals about the rights and safety of others.

These hashtags quickly became popular on all available platforms. They were trending.

As college students, we are completely able to use our social media platforms to advocate for music education. Use any opportunity you find to highlight music in a positive way on Facebook, Instagram, or LinkedIn. Use relevant hashtags, stories, and shareable content to show why music education is so important, not just in Florida, but across the country.

With your help, we can make music education a #TRENDING topic.



In 2019, 90% of adults age 18-29 in the US use at least one social media platform. Click the graph above for additional data on social media usage from the Pew Research Center.

Additional

RESOURCES

MUSIC SPEAKS

The Florida Music Education Association posted a video in 2019 promoting music education.

"AS MUSIC EDUCATORS, WE TEACH STUDENTS TO BE COMPLETE, WHOLE LEARNERS."

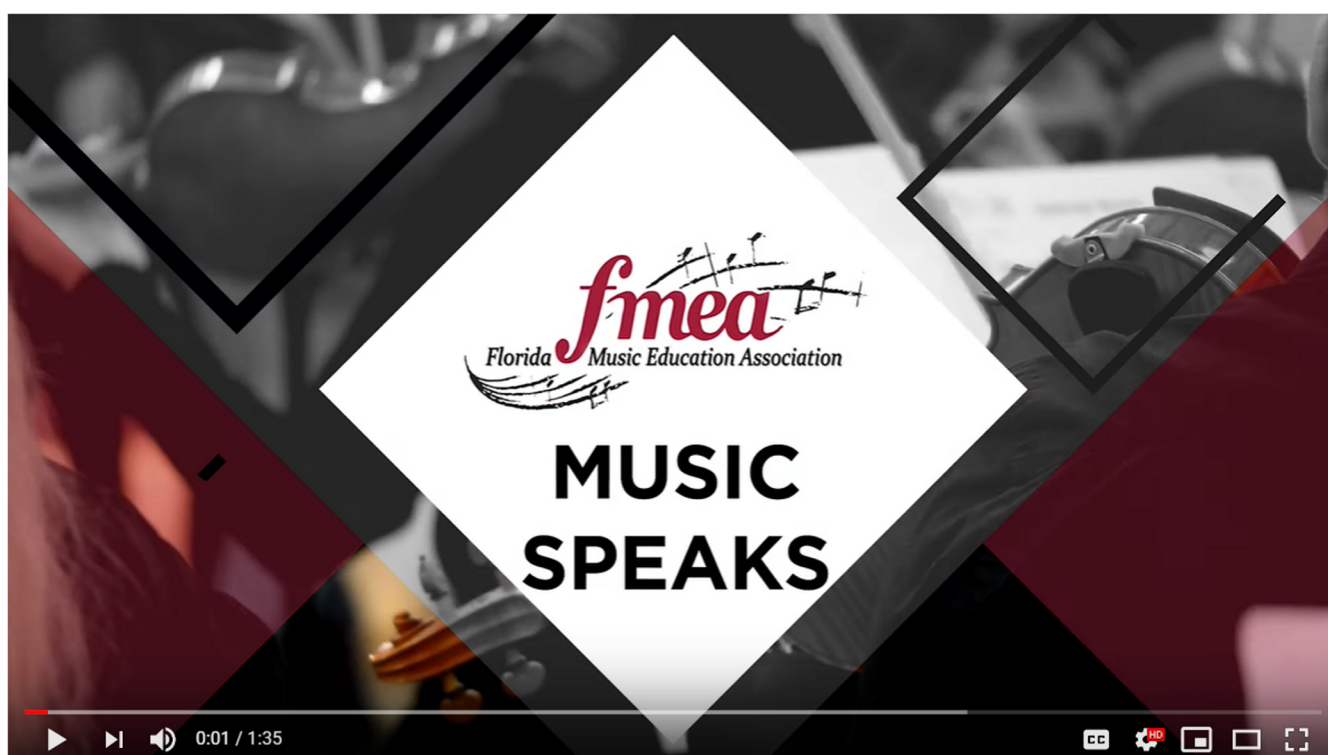
SONDRA COLLINS
SHADY HILL ELEMENTARY SCHOOL

"AS I WAS GROWING UP, MY TEACHERS TAUGHT ME, SO I WANT TO TEACH OTHERS... [MUSIC IS] ALL ABOUT SERVICE FOR ME."

DR. JEFFREY REDDING
WEST ORANGE HIGH SCHOOL

"WHERE WORDS FAIL, MUSIC SPEAKS, AND SOMETIMES THAT'S ALL A KID NEEDS."

JENNIFER LUECHAUER
OLSEN MIDDLE SCHOOL



When it comes to music advocacy, the state of Florida has proven to be a force to be reckoned with. This past June, the Florida Music Education Association was awarded the 2019 Excellence in Advocacy Award in recognition of their efforts advocating for music education. One of those efforts included a short video recorded during the 2019 FMEA Professional Development Conference entitled "Music Speaks."

This video features teachers from across the state of Florida who share their opinions of why music is so important in our schools. As an advocacy tool, this one and half minute video brilliantly showcases the need for music education and highlights the message that when words fail, music speaks. To access this video and share it with others, as well as read more about FMEA's recent advocacy related accomplishments, visit fmea.org/advocacy.

2019 FLCNAFME FALL CONFERENCE

OCTOBER 20TH, 2019, 8:30 AM-6:30 PM
\$7 EARLY BIRD
FLORIDA SOUTHERN COLLEGE

The Florida NAFME Collegiate State Executive Board is proud to announce the 2019 FLCNAfME Fall Conference! This conference is a collegiate run effort to provide members with an additional professional development opportunity to learn and grow as future music educators.

This October, we are excited to host an array of accredited speakers, including Dr. Kelly Miller (University of Central Florida), Mr. Craig Christman (*Christman Music*, Naples, FL), and Dr. Alice-Ann Darrow (Florida State University). Topics include creating a culture in your first year, instrument repair, and strategies and techniques for students with disabilities in ensemble classes. We will also be hosting the annual and highly anticipated "Meet the Music Supervisors" session.

Along with that, the conference will feature the FLCNAfME Advocacy Committee. As part of its inaugural year, the State Advocacy Committee presented at the 2018 conference on the importance of advocacy and how to advocate at the local, state, and national levels. Our members this year include Megan Wright (Florida State University) and Sawyer Perry (Florida State University), who will be co-leading a similar session this October. If you are at all interested in being involved with our 2020 Advocacy Committee, come prepared with questions to find out more on how we as a committee actively support Florida music advocacy.

Early bird rate is only \$7 through October 18th, so make sure you pre-register, and look into our housing scholarship. We hope to see you at Fall Con 2019!