



FLCNAfME Advocacy Committee Minutes
Conference Call
May 9, 2018, 4pm

Meeting Called to Order: 4:01pm

Officers In Attendance:

1. President, Jennifer Luechauer
2. President-Elect, Katherine Attong-Mendes
3. Advocacy Chair, Justin Fitzpatrick
4. Advocacy Committee Members
 - a. Mavel Morales
 - b. Nick Seier
 - c. David Ramos

Agenda:

- Long distance advocacy initiative
- FMEA/TRI-M Collaboration
- Newsletter advocacy
- Ideas and next steps

Old Business:

None

New Business:

- Corralling all the chapters together in some way
 - State-wide festival month in the school year challenging them to host a fun event pushing music education advocacy
 - Like an advocacy concert thingy
 - Invite local principals and have them talk about what they look for when hiring
 - Get schools that are closer together to do things together
- Advocacy sessions at fall conference and FMEA
 - Small group discussions on what different chapters do
 - This could be great for the CNAfME gen bod meeting
- Forwarding people the advocacy section of the Florida Music Director so they have that info
- Add an advocacy section to the chapter update reports
 - So that we have an idea of what they're doing before reaching out to them
 - "List any advocacy efforts or activities that your chapter has been involved in throughout this semester."
- Get collegiate members to register to vote and actually vote
- Utilizing social media to reach more people more quickly
 - Using our personal social media or our school social media would also be great
- Jenn, Justin, and Katherine will collaborate to develop a paragraph to describe the responsibilities of the ad-hoc advocacy committee
 - Hash out what next steps will be after May meeting

Reports:

1. President - Jennifer Luechauer
 - Thank you for all agreeing to be on this committee!
 - Advocacy Day in Tallahassee, FL
 - o Biggest issue is the commute - always having it on a Tuesday, cost, etc.
 - Long distance advocacy effort
 - o Each chapter submits info about themselves and their chapter, who their legislators are, etc. via a google form
 - o We put all of this information into a template for a letter to mail to Florida senators and representatives
 - Collaboration with Jeanne Reynolds, FMEA advocacy chair
 - o These letters will be used as testimony on Advocacy Day
 - o It would be great to deliver these letters near the time of the actual Advocacy Day
 - o Use them to include the entire state and all of our chapters in Advocacy Day, as opposed to just the people who can actually make it there
 - o We're keeping this under wraps for now until this executive board is official
 - o We will need help from advocacy committee
 - Creating the google form
 - Creating the template
 - Contacting groups of schools within the state
 - o Maybe we could hand-deliver some of these letters to the legislators?
 - They can put them in fancy folders
 - Deliver them to the FMEA office before advocacy day to put them in the packets
 - Broward hosted an elementary school MPA today!
2. Advocacy Chair - Justin Fitzpatrick
 - FMEA/TRI-M collaboration
 - o High school students go to conferences about FMEA and FBA and whatnot
 - o There should be conferences for high school students to learn about CNAfME
 - o We're trying to work with FMEA to put this together
 - Kathy Sanz is working with us on getting this moving for FMEA 2019
 - o It could be an icebreaker type session, where they get to talk and ask questions about college
 - Talk to them about future jobs/ideas of careers in music and music education
 - Have them think about what they might want to do during their collegiate years
 - o Have advocacy committee present something on advocacy and what CNAfME is
 - o Present ourselves as an organization that creates community
 - o Make sure to include students who are not necessarily going to be music or music ed majors
 - o Get resources from the big NafME website
 - Give them contact info for NafME presidents from different universities
 - JJ Norman could most likely hook us up with that
 - Link students to college students or chapters in their areas in person
 - o Get digital copies for the FMEA app
 - o Use QR codes for stuff

- We can reach these students through one session in their student experience and make a difference in their entire college careers

3. President-Elect - Katherine Attong-Mendes

- Newsletter advocacy
 - Giving chapters ideas of things to do
 - Maybe do it three times per year - spring, summer, and fall
 - Use the summer ones to get chapters to meet up and plan things
 - Promote your summer camps/summer programs
 - Writing articles for State of the Arts Report
 - Have the collegiate voice heard on advocacy
 - Update on what CNAfME is doing at the state level
 - Show people that FLCNAfME is doing stuff
 - We can either always include advocacy in the newsletter, or we can post advocacy solely in the State of the Arts report as its own separate thing
 - So we can release the newsletter three times a year and then shortly after update the State of the Arts Report with what we're doing
 - Distribution is important
 - Email to chapter presidents
 - Email to chapter members
 - Post on facebook page(s)
 - Distribute to faculty advisors and FMEA officials

Future Plans and Agendas:

- Connecting chapters that are close to one another
- Advocacy sessions at Fall Conference and/or FMEA
- Add an advocacy section to chapter update reports
- Get collegiate members to vote
- Utilizing social media more effectively to reach more people more quickly
- Jennifer, Justin, and Katherine will develop a description of the responsibilities for this ad hoc advocacy committee
 - We will hash out next steps after May meeting

Information for the Good of the Order:

None

Meeting Adjourned: 4:52pm